

Join the MAGDA 2006 ♥ CAMPAIGN

*Magda is a 39-year resident of Ward 10 and knows that
It's time for a change on City Council.*

♥ She runs her own travel business and has a B.A. in Canadian history from York University. She has long been active in social causes and has served on the boards of the Toronto Philharmonic Orchestra, the Canadian Hungarian Chamber of Commerce and the Downsview Legal Aid Clinic.

*MAGDA UNDERSTANDS
THE NEEDS OF OUR COMMUNITY AND
HAS THE ABILITY AND DRIVE
TO MAKE GOOD THINGS HAPPEN
IN WARD 10.*

TO VOLUNTEER, DISPLAY OUR SIGNS OR DONATE, CALL ...

416 633-3980

PLEASE VISIT THE MAGDA ♥ CAMPAIGN HEADQUARTERS AT

1030 Sheppard Avenue West

North York, Ontario M3H 2T6

Close to Downsview Subway • Ample free parking

www.magda2006.com



ON NOVEMBER 13TH, ELECT

**MAGDA
BERKOVITS**

To City Council in Ward 10 ♥ York Centre

MAGDA has ♥!

Dear friends and neighbours,

I am requesting your support for the position of City Councillor for Ward 10, York Centre.

I was born in Hungary to parents who were both survivors of the Holocaust. As a small child I came to Canada with my mother and brother as refugees of the Hungarian Revolution.

I am the mother of a son who spent most of his life here and is still a resident of this ward and I am the daughter of a senior citizen mother living four doors from me.

My four-point platform is found on the next page. Some of these policies come from the heartfelt involvement of living in this community for the last 39 years and others come from my intensive canvassing and consultation in all areas of this ward.

If elected, ongoing community consultation will be at the core of everything I do with you and on your behalf at City Hall. New developments in Ward 10 will be subject to similar consultation with an eye to maximizing community benefit.

Our campaign is running with the "dream team" of dedicated volunteers most of whom are also residents of this Ward.

I invite you to come out and volunteer, participate by sharing your thoughts with us, or just give us a call to have our sign put on your lawn.

I am working hard to introduce myself and, with your trust, earn the privilege of representing you in Ward 10 as your Councillor.

Your community candidate,

Magda

Campaign Headquarters • 1030 Sheppard Ave. West M3H 2T6
416 633-3980 • magda@magda2006.com

I AM MOST HUMBLLED by the level of support I have received in my campaign for City Councillor in York Centre, both at the door and from my formidable team of volunteers.

Municipal elections are not about partisan or party politics. They are about issues and I believe that we face four major issues in Ward 10:

Communication

- I will establish a permanent Constituency Office in the Ward.
- Regular Open Houses in the constituency office and larger Town Hall Meetings allow for us to exchange ideas about what is best for Ward 10 York Centre.
- We need additional community centres in Ward 10 York Centre. Vibrant community centres provide positive activities for young people.

Transportation

- Our gridlocked roads need help, especially the Allan at Lawrence and at Eglinton.
- I would like to see a looping of the Sheppard Avenue Subway between Downsview Station and the Yonge line.
- Transportation includes our seniors. I advocate free TTC fares for seniors. This encourages our valuable citizens to go out and socialize.

Public Safety

- People are increasingly concerned about break-ins and vandalism. We need additional street lighting as well as an increased police presence in York Centre.

Fiscally Conservative

- No one likes to pay taxes, particularly if one feels that their tax dollars are not being spent wisely. City Hall must eliminate waste in all its activities. As a small business owner, I know how to get the maximum benefit from every dollar and will urge the City to do the same.

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